

Stop-Loss System

an anti-theft deterrent

Introducing Setronics' Stop-Loss System, a cutting-edge technology specifically designed for retailers to protect high-value retail items that are typically the target of Organized Retail Crime.

integrated video, motion detection and audio

The Stop-Loss System is designed to deter would-be thieves from stealing high-theft products. The customizable system integrates video, public view monitors, motion detection and audio messaging and is placed in a predetermined "high theft area" identified by the retailer. When protected items are accessed the motion is automatically detected across an invisible radius that alerts loss prevention personnel and management to the situation. Based on actual pilot testing results, this technology has been proven to reduce product shrink by 65 - 75%.

Setronics has deployed numerous successful Stop-Loss Systems. Examples include: energy drinks, baby formula, electronics, health and beauty aids, pharmaceuticals, alcohol and meats for retailers, lingerie for clothiers, expensive technical manuals for booksellers and a wide variety of other high-value items.

stop-loss system advantages include:

Listen to sample audio expression



- **real-time notification:** loss prevention and management personnel are notified by customized audio and visual alerts including dedicated video pop-ups or text messages resulting in immediate action and/or detainment
- **provides evidence to claims:** the event is video catalogued for future review and helps provide evidence to false or misleading claims
- **delivers positive shopping experience:** the event is acknowledged to the customer by a pleasant expression of thanks: i.e. "thank you for shopping [product name]" and can include any other marketing information a customer would like to add
- **theft deterrence:** dedicated public view monitor highlights targeted surveillance



"We were experiencing unacceptable shrinkage with certain energy drink brands. Stop-Loss delivered customized notification of suspicious product movement direct to our LP management team resulting in two significant apprehensions within the first weeks of implementation." - Director, Loss Prevention



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■ What is a Stop-Loss System? And who would need it?

A: A Stop-Loss System is a new cutting-edge technology developed by retailers and Setronics as a tool to deter theft amongst items considered to be categorized as "high theft merchandise". This technology was designed for all retailers and others whose stores have suffered targeted product losses from ORC rings or internal / external theft. [View Stop-Loss presentation.](#)

■ Why should I install a Stop-Loss System in my store?

A: Reasons vary by retailer but ultimately if your location suffers from shrink this system will help reduce targeted theft and merchandise losses, thus increasing your profits almost immediately.

■ What is the cost to install a pilot Stop-Loss System in my store?

A: Zero cost - for a limited time we are offering free pilot systems to new locations. We believe so strongly in this technology that we want to allow our clients a chance to *test before they invest.*

■ How long will you keep the pilot system in my store before I make a decision to buy?

A: This is determined on a case by case basis but the minimum duration would be 30 days. In all pilot testing to-date, our Stop-Loss Systems began saving money for clients immediately within the first week.

■ What if I want to purchase the system but don't have the funding at this time?

A: That's not a problem at all - Setronics offers special financing to those who qualify. All you need to do is fill out a credit application and let us take care of the rest.

■ If I want to have a pilot system installed at my location, what would be the estimated time frame of installation?

A: The estimated time frame of system installation would depend on the current work load of our installers. However, previous systems were installed as early as a few days after the clients' request. The maximum time frame would be up to three weeks. Our technicians will be in and out of your store within the same day.

■ What if I install the Stop-Loss pilot system and then decide I don't want it?

A: That hasn't happened yet. In fact, all pilot systems deployed to-date have worked so well that Setronics hasn't had to remove any of them. However, should you decide you don't want to keep the system we will have our technicians come out to remove it at no cost to the client.

■ Will the removal of a system cause any damage to my property?

A: Absolutely not. We take great pride in our service work and guarantee that the site will look exactly as it did prior to installing the system.

■ Can Setronics provide me with a reference list?

A: Yes. Setronics has a strong client reference list we would be happy to provide you with.

■ Does Setronics carry insurance?

A: Of course. Setronics has been a trusted business partner to thousands of clients for over 45 years and is fully licensed and insured. We will provide you with a copy of our certificate of liability insurance at your request.



SPECIFICALLY DESIGNED WITH RETAILERS IN MIND!